



GET MORE CUSTOMERS INCREASE YOUR PROFIT MARGIN

The key is knowing what your customers want, and eliminating the inefficiencies your employees see. Large corporations spend millions to get such information. You can get the same information about your business for only \$199.

www.GainingFocus.com
888.467.8575

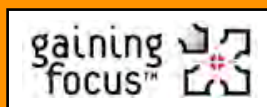
GAINING FOCUS™ FINDS OUT

- ✓ WHY YOUR CUSTOMERS BUY FROM YOU
- ✓ HOW YOU STACK UP AGAINST YOUR COMPETITION
- ✓ WHAT YOUR CUSTOMERS WANT, SO THEY WILL RECOMMEND YOU TO OTHERS
- ✓ WHAT IDEAS YOUR EMPLOYEES HAVE ABOUT HOW TO REDUCE COSTS
- ✓ WHERE YOU CAN FOCUS YOUR TIME TO GET THE MOST BANG FOR YOUR BUCK

Your customers know why they buy from you and how you can get **MORE** customers.

Your employees have great ideas on how to improve your profits.

Find out what these important people think. We get the answers you need.



Your
Can Small Business

Survive & Thrive

in
Hard
Times?



Yes... you can!

Your customers can tell you how to get more customers. They know why they buy from you and why they would recommend you to others. Your employees and vendors live the daily grind where inefficiencies and waste exist. They see simple things that can improve your profit margin.

You can get more customers and increase profits.
(read on to learn how)

When you learn what customers, employees, and vendors think about your business, you discover untapped opportunities and hidden risks that can shape the success of your business.

Gaining Focus™ is a service that gets this important information for you, analyzes it (using the McKay/Bennett Small Business Model) and helps you focus your efforts on what will produce the greatest success.

The process is extremely simple. We do the work of collecting and analyzing the information so you don't have to.

Then, one of our trained consultants will lead you through the results and recommend next steps. You'll discover quick fixes, long term improvements and new ideas to help your business succeed.



LEARN HOW CUSTOMERS AND EMPLOYEES SEE YOUR BUSINESS

We collect input from your customers, employees and others. You gain critical insights about how to succeed.



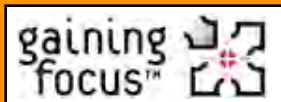
RECEIVE A COMPLETE ANALYSIS

Our thorough analysis shows you where the opportunities and risks lie for your business.



AND CONSULTING

Along with our comprehensive report, our trained consultants walk you through the report and help you plan next steps.



GET STARTED TODAY. CALL 888.467.8575
YES! YOUR BUSINESS CAN SURVIVE AND THRIVE IN HARD TIMES.

Complete
Service
\$199